

**BREWSTER COUNTY
Tourism Council**

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PUBLIC NOTICE: November 18, 2025, at 1:00 PM

Regular Business Meeting - 21701 FM 170, Lajitas, TX 79852

AGENDA

- 1. Call to Order**
- 2. Public Comment**
- 3. Review, discuss and take necessary action to approve previous meeting minutes**
- 4. Presentation by Justin Bragiel, General Counsel, Texas Hotel and Lodging Association; legislative update**
- 5. Review, discuss and take possible action regarding new Visit Big Bend logo**
 - A. Big Bend Logo Possibilities**
- 6. Review, discuss and take possible action regarding Visit Big Bend strategic plan**
- 7. Review, discuss and take possible action regarding Visit Big Bend marketing metrics**
- 8. Discuss and take action regarding 2026 Visit Big Bend meetings and structure**
- 9. Adjourn**

ATTEST:

FILED
At 9:28 o'clock P M
Date November 13, 2025

SARAH LUJAN
County Clerk, Brewster County, TX
By [Signature] Deputy